



MPROVE

MultiPROfessional Simulation Education

MPROvE Simulation Instructor Course International Chapter

 26 - 27 October 2024

 Diwan Ballroom - Rotana Abu Dhabi, UAE

SPONSORSHIP PROSPECTUS



OVERVIEW

Title	MPROvE MultiPROfessional Simulation Education
Date	26 - 27 October 2024
Venue	Diwan Ballroom - Rotana Abu Dhabi, UAE
Theme	"Teams that train together improve Patient Care together"
Conference Organizer	Pearl Event Management Services
Website	www.mproveinternational.com
Expected Attendees	80 Attendees
Accreditation	Department Of Health
Target Audience	<ul style="list-style-type: none">• Clinicians with Interest in Medical Education (Pediatrics, Neonatology, Emergency Medicine Anesthesia)• Nurse Education Leads• Simulation Educators & Technicians• Paramedical Staff Practicing Simulation• Departments Interested in Developing• Medical Simulation Programmes

FIVE REASONS TO PARTICIPATE

1

One of the most important events in Simulation in Neonatal Care.

2

Excellent platform to extend your marketing reach worldwide.

3

Strengthen the credibility of your brand and products.

4

Build and strengthen long-lasting business relationships through this wonderful networking opportunity.

5

Opportunity to join new markets.

STAND-OUT FROM THE REST!

Get the maximum exposure to the market by becoming a sponsor.

We offer a wide range package of opportunities to promote your products and services to be a stand-out company to the crowd.

As sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors. With this, it will be a great opportunity for your company to establish connections with the upper level management of different healthcare facilities and have a chance to market your medical products and services.

WE HEAR YOU.

We can arrange a customized bundle that suits your needs and fits in your budget. Avail the Pearl Sponsorship Package!

SPONSORSHIP PACKAGE

SPONSORSHIP LEVEL		Diamond	Platinum	Gold	Silver
		50,000.00	30,000.00	15,000.00	10,000.00
Pre-event Advertising	Company Logo in the Website	✓	✓	✓	✓
	Company Logo in the Save the Date Announcement				
	Company Logo in the Email Marketing				
	Company Logo in the Social Media Post				
Networking Privilege	Exhibition Space	6m x 3m	4m x 3m	3m x 3m	2m x 2m
	Company Passes	2	2	2	2
	Delegate Passes	10	5	2	
	Group Registration Discount	20%	15%	10%	
Event Branding	High Level Branding in All Event Materials (Name Badge, Event Booklet, Roll Ups)	✓	✓	✓	✓
	Company Logo in the Stage Backdrop	✓	✓	✓	✓
	Advertisement in the Event Booklet	1 Full Page	1/2 Page		
	Company Overview in the Event Booklet	✓	✓	✓	✓
	Customized Lanyard with Company Logo	50			

Notes: All sponsorship rates are in AED and exclude 5% VAT

Add-Ons Opportunities

Service	Rate	Description
Conference Bag with Event Kit	25,000.00	100 conference bag and event giveaways with the company logo to be distributed to the attendees by the organizer or the sponsoring company
Customized Event Lanyard	15,000.00	100 customized lanyard with the company logo to be distributed to the attendees as the main ID holder
Delegate Lunch/Dinner	15,000.00	Sponsoring the delegates' lunch/dinner with branding roll-up or table centerpiece
Refreshment/Coffee Break	7,500.00	Sponsoring the delegates' refreshment and coffee break with branding roll-up and coffee break stand
Double side Curved Pop Up	6,500.00	A 330cm x 230cm on display banner matte fabric and stand
Exhibition Stand Regular With Design	5,500.00	A 220cm x 400cm on display banner matte fabric (One side print and other side plain white) with collapsible aluminum structure and metal base
Full Page Advertisement	5,000.00	A5 Size advertisement that will be included in the event booklet
½ Page Advertisement	2,500.00	A6 Size advertisement that will be included in the event booklet
Roll Up Design & Printing 150cm x 200cm	2,500.00	Conceptualizing, designing and printing a marketing roll up based on client's request
Roll Up Design & Printing 85cm x 200cm	1,750.00	
Flyer Insert	1,500.00	Sponsor Leaflets/ Flyers will be inserted to the event booklet

Notes: All sponsorship rates are in AED and exclude 5% VAT

DELEGATE INFORMATION

INDIVIDUAL REGISTRATION

Companies / Delegates that would like to purchase less than 5 passes can use the table below for the registration rate. Group registration with minimum of 10 delegates are qualified for 10% discount while 20 delegates above are eligible for 20% discount.

CATEGORY	EARLY BIRD RATE <i>(Valid until 26 August 2024)</i>	STANDARD RATE
2-Day Symposium	AED 2000	AED 2400
Online Course	AED 1500	AED 1500
Symposium + Online Course	AED 3000	AED 3500

Note: All rates are 5% VAT Exclusive

SPONSORSHIP PACKAGE

Diamond

50,000.00

Pre - Event Opportunities

- Company logo and 250 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 20% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website
- Company Logo highlighted as the Diamond Sponsor on social media marketing

Event Opportunities

- 10 Delegate Passes
- 2 Company Passes
- Ability to Sponsor a 20-minute Scientific Talk
- 6m x 3m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Diamond Sponsor on all conference materials (Printed Roll Up Banners, Booklet and Stage Backdrop) throughout the conference
- 1 Full Page Advertisement in the Event Booklet
- 50 pcs Event Lanyard with company logo
- Recognition with certificate of appreciation from the Chair persons at the Conference

Platinum

30,000.00

Pre - Event Opportunities

- Company logo and 200 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 15% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on social media marketing

Event Opportunities

- 5 Delegate Passes
- 2 Company Passes
- 4m x 3m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Platinum Sponsor on all conference (Printed Roll Up Banners, Booklet and Stage Backdrop) throughout the conference
- 1/2 Full Page Advertisement in the Event Booklet
- Recognition with certificate of appreciation from the Chair persons at the Conference

SPONSORSHIP PACKAGE

Gold

15,000.00

Pre - Event Opportunities

- Company logo and 150 words profile featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 10% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on social media marketing

Event Opportunities

- 2 Delegate Passes
- 2 Company Passes
- 3m x 3m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Gold Sponsor on all conference (Printed Roll Up Banners, Booklet and Stage Backdrop) throughout the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference

Silver

10,000.00

Pre - Event Opportunities

- Company logo and 150 words profile featured on the website as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website
- Company Logo highlighted as the Silver Sponsor on social media marketing

Event Opportunities

- 2 Company Passes
- 2m x 2m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Silver Sponsor on all conference (Printed Roll Up Banners, Booklet and Stage Backdrop) throughout the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference

TERMS & CONDITIONS

Section 1: Delegates

To confirm and reserve the seat, all fees must be paid during the online registration and incomplete registration must be paid no later than 5 business days prior to the event. Any unpaid registrations after such time will be cancelled and re-registration online or onsite is required.

Any other discounts offered by PEMS (including team discounts) must be paid at the time of registration. Discount offers cannot be combined with any other promotions.

Substitution, Cancellation and Refund

The registrant may substitute delegate by providing reasonable notice to PEMS, 7 days before the event.

All cancellation requests must be made in writing. A 90% refund will be granted when the cancellation request is received 10 business days, 60% refund will be granted if the request is received less than 10 business days, while no refunds will be granted if the request is received less than 24 hours prior to the event. If the registrant did not show up in the event without prior notice, the registrant will be liable for the entirety of the registration fee.

If the event is cancelled by the organizer, registrants may be extended a full refund (100%) or credit can be used to attend other events hosted by the company. Refund will be processed within 30 days.

Section 2: Sponsors

If a Purchase Order (PO) application or other approval documentation is required by the sponsoring company prior to confirming the participation, all relevant paper works must be sent from the organization at the time of booking request. The organizing company reserves the right to reassign any sponsorship package/exhibition booth to another sponsoring company if below conditions are not fulfilled. By submitting this form, you are confirming your participation in this conference and a tax invoice will be issued on the receipt of your booking confirmation.

1. Obligation of the Parties:

- a. PEMS will manage and organize the Conference with the utmost professionalism.
- b. Second Party shall pay the amount of the selected sponsorship package to PEMS for sponsoring the Conference.
- c. Second Party shall pay the amount 100% in advance upon execution of this Agreement.
- d. Second Party shall be liable to invite their guests at their own costs.

2. Cancellation

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this Agreement, then below mentioned cancellation amount will be forfeited:

- a. 30 days before the Conference- 25% of the sponsorship amount will be forfeited.
- b. After 31st day- before 20 days of the conference- 50% of the sponsorship amount will be forfeited.

- c. After 21st day – till one week before the conference- 75% of the sponsorship amount will be forfeited.
- d. Between one week- On the day of Conference 100% of the sponsorship amount will be forfeited. In the event the Conference is cancelled the Second Party shall be reimbursed with the total sponsorship amount.

3. Termination

- a. This Agreement will be automatically terminated upon the completion of the Conference.

4. Confidentiality

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- Was public knowledge or already known at the time of disclosure; or
- Subsequently becomes public knowledge other than by breach of this Agreement; or
- Subsequently comes lawfully into the possession of that party from a third party.

To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

5. Force Majeure

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

6. Jurisdiction

Any dispute between the Parties shall be resolved in accordance to the laws of United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

7. Time shall be of essence of this Agreement.

8. The Parties will execute this Agreement in 2 counterparts, one shall be with PEMS and another shall be with the Second Party.

9. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties.



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Prepared By:


PEARL

EVENT MANAGEMENT SERVICES





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